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soul force

"REDEEMING THE SOUL OF AMERICA"

BLACK POWER

"PROVIDING AN ECONOMIC BASE"

IT TAKES MORE

THAN A TRAP

The Rodent Control Program is much more than a "kill the rat program".

services coordinator, basically a com-

ful in a limited area, whereas the clean-

ing of debris, repairing of homes and

rubbish pick up, which deprives the animals of food and shelter, have a

ful the entire community must get in-

volved. One householder cannot be

successful at eliminating the rat prob-

lem in his home, unless neighbors

help by eliminating possible harborages

Specifically, the program is designed to reduce the rat population by

related diseases

term control.

1 - prevent the transmission of rat

2 - prevent the occurance of rat

3 - reduce property damage and neighborhood deterioration and

4 - establish proceedured for long

To accomplish this purpose, the

BPC is responsible for residential

Department of Buildings and Property Conservation (BPC) and the Department of Public Works (DPW) work with the Monroe County Health Department for

inspections and building code enforce-

ment while the DPW is responsible for providing needed trucks and person-

nel for curb pick up of junk and debris.

They also work with the project to study improved patterns of refuse col-

lection, storage and disposal, as well

as providing trucks and drivers for Saturday neighborhood clean-up pro-

in the 250 block demonstration area

of model cities. Exterior and commer-

cial areas are inspected by environ-

mental health technicians of the Health

Department, while interior inspections

are the responsibility of the BPC. Three teams of five men (each

team includes a sanitarian) do all ex-

termination work and are responsible

for the removal of rat harborages which

do not require action from the BPC.

Actual rat-proofing, such as building repair, is done by the individual property owner on order of the BPC. When the property owners do not take action, BPC has contractors do the

work and bill the owner. If the bill is

not paid, the amount plus a service charge is added to taxes.

Since project emphasis is given to the removal and control of food and

harborages, a specialized cleanup

service is necessary. Members of the

community, especially youths, help the staff in the cleaning of alleys, vacant lots, back yards, basements, weed removal and other rat problem

tional programs, is encouraged to

routinely clean their premises of debris

by taking advantage of the twice-weekly

refuse collections.

The neighborhood, through educa-

Because of these educational and

Inspections are made on a blockby-block basis for all rat infestations

inspection, repairs and cleanup.

munity housing program.

wider effect.

in their areas.

environmental control to:

It is, says Shirley Day, health

Extermination can only be sucess-

But, she continued, to be success-

Frederick Douglass Voice

The Only AFRO Newspaper Published In Rochester and Western New York "One with God Is A Majority" - F. Douglass (Circulation 12,500)

WED. JULY 30, 1969

PRICE 45¢ PER COPY

ROCHESTER, NEW YORK



HRC News

36th YEAR

VOL. XXXV NO. 10

County of Monroe Human Relations Commission

screened or kept closed. 6. Holes in stairs or floors should be rat proofed.

UNITED STATES

Control de Roedores

ES MUCHO MAS QUE UNA TRAPA

El programa del Control de Roedores, de acuerdo con Shirley Day, coordinador de servicios de Salud es mucho mas simple que la exterminación de ratas, es un programa basicamente para las viviendas en la comunidad. La exterminacion de ratas se puede lograr solamente en areas limitadas, donde la limpieza de despojos, las reparaciones de viviendas y la coleccion de desperdicios privara a estos animales de comida y refugio.

Ella continua diciendo que para poder triunfar, la comunidad completa tiene que cooperar; un dueno de casa o un inquilino no puede tener exito en el problema de la eliminacion de ratas en su residencia a menos que los vecinos le ayuden a eliminar posible refugio de ratas.

Especificamente, este programa ha sido diseñado para reducir la populacion de ratas con un control ambiental para tratar de;

> 1. prevenir la transmicion de en fermedades contagiosas.

> 2. prevenir las mordidas de ratas. 3. reducir los daños a la propiedad y la deteorización de

> los alrededores, y
> 4. establecer procedimientos de la larga duración.

Para lograr este proposito el Departamento de Edificios y Conservacion (BPC) y el Departamento de Obras Públicas (DPW) trabajan con el Departamento de Salud del condado de Monroe para la inspección, reparación y limpieza del vecindario.

La BPC es responsable de hacer Inspecciones en las residencias y de hacer cumplir la ley que rige el código de edificios; el DPW es responsable de proveer los camiones y el personal necesario para recoger los despojos de basuras en las aceras y alrede-dores. Ellos también hacen estudios para mejorar la colección de desperdicios, el almacena je y como deshacerse de ella, y también de proveer camiones personal para hacer projectos de limpieza, en el vecindario.

Se hacen inspecciones bloque por bloque o cuadra por cuadra en las 250 secciones del area de la ciudad modelo. para controlar la segregación de ratas.

Las areas exteriores comerciales son inspeccionadas por técnicos del Departamento de Salud, las áreas interiores son responsabilidad del BPC.

Tres grupos de cinco hombres (cada grupo incluye un agente del Departamento de Sanidad) hacen todo el trabajo de exterminación y son responsables de remover todos los refugios de ratas, que no requieran

acción del BPC.

Cuando se encuentran pruebas de la existencia de ratas, cuando se hacen reparaciones de casas y edificios, el BPC le informa al dueño sobre las medidas a tomar. Cuando el dueño no toma ninguna acción el BPC contrata a otros para hacer la limpieza y le manda la cuenta al dueño. Si el dueño no paga la cuenta, la cantidad, mas sobrecargos, se le añade a las contribuciones.

Puesto que el enfasis es dado a eliminación y control de desperdicios se hace necesario un servicio especializado de limpieza. Miembros de la comunidad, especialmente jovenes, ayudan a la administración en la

limpieza de callejones, solares baldios, patios, sotanos, eliminación de malas hiervas, y otros problemas relacionados con problemas de ratas.

El vecindario atraves de programas educacionales, son incitados a limpiar sus terrenos, rutinariamente, aprovechándose del servicio de camioones que pasan cada dos semanas para la colección de desperdicios.

Porque la cooperación educacional de la comunidad y los funcionarios del projecto, nueve ayudantes de la vecindad trabajan medio día en union a un agente de Sanidad. Los ayudantes de sanidad sirven como contactos entre los dueños y grupos de la comunidad, para estimular el interés en tener sus alrededores limpios y libre de ratas.

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Petty Officer R.G. Warder, Navy Recruiter, announces that there is no waiting list for enlistment in the U. S. Navy. Applications are be-

ing accepted for regular enlistment in the Navy and the Navy's "Sea Bee's" Direct Petty Officer Procurement Program, based upon the individuals experience in the construction field.

Young men 17 years old may be enlisted in the Navy with their parents consent. There are over 70 Navy Job Fields available now in

the Navy. EX-SERVICE WAN-TED!!! Immediately!!! To fill job vacancies that are open now in the U.S. Navy. Contact the Navy Recruiter now in the Federal Building, Rochester, N.Y., the new summer office hours are from 8:00 to 4:30 weekdays.





- Health Department crews clean up a vacant lot during clean-up week, but the responsibility to keep it clean then falls on neighborhood.

Notice please to the general public and interested organizations, agencies, businesses, religious de-nominations, friends and countryman, lend us your ears, and your moral cooperation in behalf of a good cause.

We want to place the name of the revered FREDERICK DOUG-LASS in nomination for the HALL OF FAME. Here's how you can help to do just that: write to Dr. Al-lan M. Carter, Chancellor & Executive Director of New York University, University Heights, New York City.

Your letter should contain the following request:

Honorable Sir: We respectively request that you allow us to place the name of the great Frederick Douglas in nomination to be voted upon by your board of electors in 1970, as a candidate for the Hall of Fame. We are supporting the Frederick Douglas League of Rochester, in their efforts to place the name of F. Douglass in the Hall of Fame.

Yours very truly,

Attend Church Sunday

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project, nine neighborhood health aides, from the community work on a half-day basis under the services coordinator. The health aides serve as a contact with individuals, homes and community groups to stimulate interest in keeping areas clean and rodent free. Another facet of the program to

community cooperation functions of the

be implemented in the fall, is an educational program for 4th, 5th and 6th graders. This is to acquaint children with rat problems and ways they can help alleviate the conditions.

6 Steps to Rat Control

- 1. Keep all food in closed glass or
- metal containers. Keep yards, halls and cellars clean. Keep garbage cans clean and covered.
- Keep the house clean. Windows and entrances should be

Patronize Your New... Pharmacy at Winter Street Plymouth Ave. South 121st Anniversary Douglass Paper

EDITORIAL PAGE

Observations -- Grassroots Vicurpoint

Frederick Douglass Voice

"RIGHT is of no sex, truth is of no color - GOD is the father of us at and all we are brethern"...

Frederick Douglass

JULY 24, 1969



Frederick Douglass Voice

ROCHESTER VOICE NEWSPAPER

Editor in Eternae Frederick Douglass Editor Joan H. Lockhart Photographers Free Lance Project. . (2 students Special Representative Buffalo, N.Y. Elmer Johnson Special Representative . . . New York City

Alvin Jackson Special Representative . . . Syracuse, N.Y. Muhammad Abbid Uthman Special Representative Mildred Johnson (Dir. Negro Information Center)

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ASSOCIATED NEGRO PUBLISHERS ASSOCIATION MEMBER (ANPA)

Parking for HOW Many Cars?

"Cars, Cars, Cars," will be the order of the week, when the General Motors Dealers' "Car Carnival" wheels onto the Monroe County Fair Grounds, East Henrietta and Jefferson Roads, Tuesday, July 29 through Saturday, August 2. Carl Foss, sales manager of Fincher Olds and spokesman for the five par-ticipating Rochester GM dealers (Dorschel Buick, Valley Cadil-lac, Ralph Pontiac, O'Connor Chevrolet, and Finchers) has indicated that the unique extravaganza will attract young and old alike. Carnival rides, refreshments and entertainment have been arranged to amuse children, while their parents wander through colorful tents

displaying year - end

sales of General Motors new and all-model used cars. Others represented at the Carnival will include Rochester Marine, Ballantine Trailer City, and Tire World. Marine Midland Trust Company's Midland Time Plan for financing will be available on the grounds.

Hours for the event will be 1:00 p.m. to 11:00 p.m. daily, with three drawings each day for free autos. It estimated that 10,000 area residents will visit the Car Carnival daily.

Your BANKAMERICARD welcome here



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> 436 - 3096 COME IN AND BROWSE

Raschi in Capitol

Vic Raschi, of Geneseo, former Yankee star pitching ace, was in Washington D.C. Tuesday of this week to participate in the 40th All-Star Baseball game at Kennedy Stadium. Pres. Nixonwas expected to give a reception for the some 100 baseball greats, including Raschi, who are members of the Baseball Hall of Fame.

New Positions In NYS E & G

Four officers of New York State Electric & Gas Corp. have been elected to new positions by the utility's board of directors, it was announced by William A. Lyons, pres ident.

L. Theodore Everett, assistant to the president, was elected vice president -- rates and regulation, effective Sept. 1, 1969. He will succeed Kenneth W. Hasbrouck, senior vice president -- rates and regulation, who retires on that date. Mr. Everett will be headquartered at Ithaca. He is now located at the company's general offices at Binghamton.

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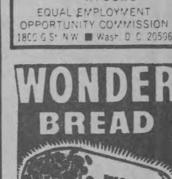
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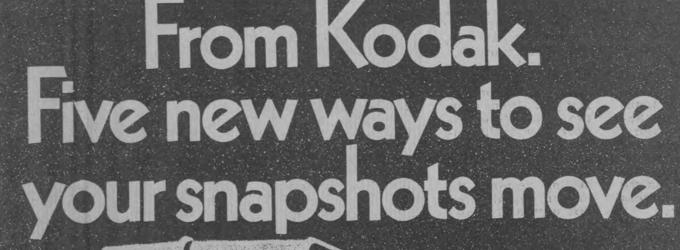
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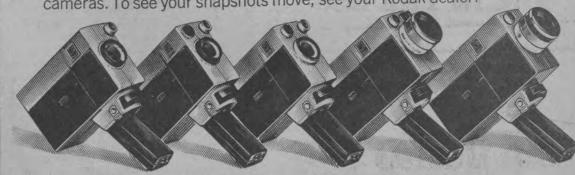
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News from The Summer Program

Seventeen-year-old Jim Lucas is back with his salamanders this summer.

Sam Tramel, also 17, is continuing to help with research in radiation biology.

And, in a departure from a one-year-old tradition, two other teenagers in the sec-ond annual Program for Summer Science Assistants at the University of Rochester are working at the Un-iversity's Summer Theater.

More than 50 innercity youths are taking part in this summer's 10-week program --nearly double last year's figure. The youths are also working in psychology, bio-logy, physics, elec-trical engineering, and chemistry on the River Campus; and in microbiology; physiology, cardiology, pharmac-ology, and pediatrics at the University Medical Center. Several are working at the Nuclear Structure Research Laboratory, and three are helping with data collection at the Management Research Center in the College of Business Administration.

A contingent of 10 youths has joined an equal number of firstyear medical students in a health education training program operated by the Department of Preventive Medicine and Com-munity Health. One of their in-the-field learning situations will be using surplus foods to teach nutridren, teenagers, and adults.

Seven of the teenagers were involved

in last summer's program. Jim Lucas of 16 Vose St., who learned to perform skin transplants on salamanders, has been working part-time on his projects during the school year as part of the Neighborhood Youth Corps. He's one of a handful of researchers in the coun-

try who do similar

operations.

Last year, Sam Tramel of 117 Cady St. did some computer programming as part of his work in the Department of Radiation Biology and Biophysics. He's back in the same laboratory working with studies in psychopharmacology, learning to use a calculating machine, and preparing and organizing more computer programs.

Phoebe Hamilton, 17, of 51 Epworth St., who worked at the Nuclear Structure Research Laboratory last year, is one of the two teenagers who is working with UR students and recent graduates at the Summer Theater. Now they are helping renovate the former asphalt plant that serves as a theater; later they will help build sets and will probably appear in several productions.

Funds for the direct cost of the program, including support of students and the program coordinators, come from Action for a Better Community, Inc., a local anti-poverty agency, which receives its summer support from the U.S. Office of Economic Opportunity. The administration and faborne by the University. In addition, various faculty members and other University staff are voluntarily providing the super-vision of student parti-

James McCuller, ABC executive director, has called the program 'an excellent example of a cooperative relationship in which an anti-poverty agency and a university pooled their mutual abilities to contribute to a very positive summer experience for young people."
McCuller noted that
the program "not only provides jobs for city youths, but also contributes to their improved educational attitude and strengthens their self-confi-dence."

Applicants were re-cruited by the FIGHT organization and other community agencies. The University appointed the teenagers to the available jobs that matched their in-

The youths work on one-to-one basis with faculty members. graduate students, and technicians. Some carry out their own research projects.

Members of the steering committee for the program are Mrs. Naomi Chamberlain, assistant professor, preventive medicine and community health; Leroy F. Cooley, technical associate, and Reuel Liebert, grad-uate student, physics; Prof. Emory L. Cowen, psychology; Mrs. Betty Jo Hopkins, assistant professor, and FIGHT president Bernard Gifford, graduate student, radiation biology and biophysics; Prof. Harry E. Gove, director, and Timothy J. Downs, administ-rator, Nuclear Structure Research Laboratory; James Johnson. third - year medical student; Edwin Kinnen, associate professor, electrical engineering; Conrad A. Istock, associate professor,

A. Vaughan, associate professor, Man-agement Research Center.

Gifford and Gove have been prime movers in initiating and coordinating the program.

Mrs. Regina Brown. a biology teacher at Madison High School,

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is coordinator of the program again this summer. Steven Clay, a 1969 UR graduate, is assisting her.

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Stop Busing Its Harmful To Your Childs Education

The time has come for black parents to stop Sacrificing their black children for a Tokenized integration Program that the white communities do not want. Black people are letting the school system Bus our black children into schools where they are not wanted by the white teachers, students or parent groups.

Money that should be spent on our schools -namely #19, #4, #2, #3, #9, #6, #14, #27, #20 is being sent to the white schools under the cover of integration.

Our black children are not getting an education. The system is hanging our black children by the mas-

No longer will the black parents let their children, ages 5 through 13 stand on every corner in the Black Ghetto in the snow, rain, and cold waiting for busses that are late and sometimes never come at all. No longer will the black parents allow their children to be bussed into schools where the white teachers feel that black students are dumb, and can't learn. Where white teachers and white students feel that our black students come from inferior homes with inferior parents and under such inferior condi-

tions that they are un-

able to be taught. No

longer should we send our black children into hostile schools where the white students call them 'Nigger' and the white teachers expect to smile and like it and if they don't fight back with words or fist they are labeled discipline problems and kicked out of school on Psychiatric Exemption.

In the meantime the

black students that are left in our black schools receive nothing. No longer will the black parents allow: this to happen. No longer will black parents set on the side and wait for integration to come in the next 50 years, while the system puts a hurting on black children, forcing them to attend schools that are inadequate for housing children, inadequate for teaching children and have unconcerned, un-relating, and insensitive teachers. The money being spent for bussing into white schools should be brought back into the black community to bring our black schools

I say to you my black brothers and sisters, send your children to their neighborhood schools in September. Do not allow the school system to casterate our black males and rape our females of their minds.

up to parr.

Stop those busses in September!

Record Hume Deer at Fair in Caledonia

At Caledonia Fair

July 29 - August 2, the West Woods Fish and Game Club of Caledonia, brings a most outstanding display of New York's number one typical whitetail deer head. This big deer was taken in Allegany County at Hume, the second day of the seasons first opening in the county in 1939. Roosevelt Luckey took the deer with an automatic shotgun. He is a good shot and downed the deer at 100 yards running. It held the world's record until 1960. It is now number four in the world. Only one deer has been shot in the last thirty years that has beaten it in score. It is scored under the Boone &

Crockett system.

It will be shown in the Grange Building along with a very interesting display pretaining to deer and other wildlife.

Ford Tractor Dealers Make School Gift

Livingston Area Occupational Center has a power train, valued at nearly \$5,000. It is mounted at waist height and consists of the power center tractor -- a three cylinder diesel engine, eight-speed manual shift transmission, and rear axle.

The equipment was donated by Ford Mot-



LEFT TO RIGHT: George Harris, 14, 36 Arnett Blvd, Emmanuel Smith, 11, 5 Van Auker St., Johathan Scott, 11, 150 Flint St., Jansseu Rembert, 11, 118 York St., just before boarding the camp truck in front of the Central Branch YMCA. They are off to Camp Cory, the Y camp on Lake Keuka for boys 8 through 15 years old. Next two-week period starts July 26. The camp office is at 100 Gibbs Street



EMMANUEL SMITH, 11, 5 VanAuker St. boarding the camp truck in front of the Central Branch YMCA. He is off to Camp Cory, the Y camp on Lake Keuka for boys 8 through 15 years old. Next two-week period starts July 26. The camp office is at 100 Gibbs Street.

ONE GIFT WORKS MANY WONDERS

Ale By Yard

The Colonial Inn in Piffard has been purchased by Dean Spurlock, Dave Gordon, and Bob Brion. They also operate Jack Carr's Restaurant and the Uptown Sub Shop on Geneseo's Main St. They have extensively redecorated the Colonial Inn and plan to open Thursday of this week as the Yard of Ale. Redecorating in-

Thursday of this week as the Yard of Ale.
Redecorating includes carpeting. The rumor is the new name stems from glasses that hold a yard of ale.

or Co. through the Clark & Ritter Ford Tractor Agency of East Avon and Bergen & Ricketts Farm Supply, Co. of Fillmore under the auto company's corporate contributions pro-

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Gentlemen: I heat with ☐ gas ☐ electricity. I would like to be billed on the Budget Plan starting in September 1969.

Name_____

Summer Football Training Program

A three-week Boy's Summer Football Training Program will begin August 1st through August 22nd at the Central Branch YMCA, 100 Gibbs St. A morning Condi-tioning period will be held from 10:00-11:30 a.m., and an afternoon period from 3:30-5:00 p.m. The program will consist mainly of four parts. They are jog-ging, weightlifting, calisthenics and techniques. The pur-pose of the program is to help the boys with their physical fitness training and football techniques, although other fall athletic teams are invited to participate. Requirement for participating in the program is a one month's membership.

Benjamin Nix, As-sistant Physical Director of the Central Branch YMCA will be in charge of this pro-gram. Ben is a grad-uate of Alabama A & M, where he starred in football both as offensive and defensive tackle. He was selected to the all (SIAC) Southern Inter-Collegiate Athletic Conference Team two years and was captain of the Alabama A & M in his senior year. In May Ben graduated and was invited to try out for the Philadelphia Eagles, but decided to go directly into his chosen field

of physical education.
For further information please call the Central Branch YMCA Physical Education Department at 325-



Left to right, Keith R. and Kevin R. Lewis, 10, 31 Oregon St., just before boarding the camp truck in front of the Central Branch YMCA. They are off to Camp Cory, the Y

camp on Lake Keuka for boys 8 through 15 years old. Next twoweek period starts Aug. 9. The camp office is at 100 Gibbs



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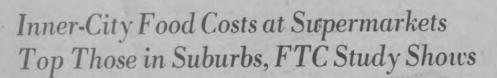
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AGENCIES	ADDRESS	TELEPHONE
Action for a Better Community, Inc.		205 2000
NSIC #1	424 Plymouth Ave. S.	325-7888
MSIC #2	609 Clinton Ave. N.	325-2500
NSIC #3	223 Union St. North	325-1773
Baden Street Settlement, Inc.	152 Baden Street	325-4910
Charles House	445 Jay Street	328-5453
Commonwealth of Puerto Rico	39 State Street	454-2290
Community Relations Office	643 Clinton Ave. N.	454-4000
Div. of Vocational Rehabilitation	242 Andrews St.	325-5990
Family Court	Civic Center Plaza	454-7200
FIGHT, Inc.	86 Prospect Street	436-9880
FIGHT's Job Training Program	315 Joseph Avenue	325-7260
Frederick Douglas League 567 Plymouth S	P.O. Box 3033	
Genesee Settlement House	10 Dake Street	288-1830
Human Relations Commission	39 Main Street W.	454-7200
Lewis Street Settlement	57 Lewis Street	546-3230
Manpower Training Center (NYSES)	242 W. Main Street	325-6934
Montgomery Neighborhood Center	10 Cady Street	436-3090
New York State Employment Service		
Farm & Causal Office	257 Clinton Ave. N.	546-6030
Industrial Office	155 W. Main Street	546-1770
Personal Service	83 Clinton Ave. N.	232-5533
Professional Commercial & Sales	500 Midtown Tower	232-3480
REAP	500 Midtown Tower	232-3480
Youth Opportunity Center (YOC)	242 Andrews Street	546-3400
Rochester Action for Welfare Rights	252 Ormond Street	
Southeast Loop Area Ministry	32 Manhattan Street	232-7170
Urban League of Rochester	80 W. Main Street	546-4150
Va. Wilson Negro Information Center	136 Baden Street	454-1030
Work, Education & Training Centers	270 Scio Street	232-4224
	141 Adam Street	232-7540
	15 Herman Street	232-4330
YMCA - Outreach Extension	904 W. Main Street	235-3930
	583 Hudson Avenue	546-1880
Youth Board of Rochester	1232 Granite Bldg.	- 3
Ibero American League	938 Clifford Ave.	544-80-22

JULY 30, 1969



In addition, the study asserted that inner-

Moreover, the study also found some price

these variations "were on the high side more

WASHINGTON' - The Federal Trade Com- were unavailable in such stores. mission is "actively considering" measures to assure that food supermarket chains, in pricing city buyers sometimes pay higher prices for and service, treat low-income, inner-city resi- other reasons. Normally, the study said, superdents the same as high-income suburbanites. market chains follow policies of city-wide uni-

An FTC official said that the agency, as a formity in prices and quality. However, chain result of a staff study released Friday showing policies permit individual store managers to that customers at inner-city food stores often reduce certain prices to meet nearby competipay more than their suburban counterparts, is tion of another chain store, the report said. Inner-city stores rarely benefit from such compeweighing two possible actions.

One would be to require that low-priced spe- tition, it asserted. cial items advertised in metropolitan papers are available at the adverstised price in innervariations in a chain's stores that weren't aucity stores as well as outlying stores. thorized by the chain. In low-income areas,

Another, the official said, would be to regulate supermarket games under which cash or often than on the low side," the study said. other prizes are distributed by a chain among winning cutomers of all its stores in a metropolitan area. The purpose of regulation apparently would be to assure that inner-city customers have as much chance of winning as suburbanites and that the games are otherwise conducted honestly.

Both measures would respond to findings of the FTC staff, which investigated food-chain selling practices here and in San Francisco.

The staff report said inner-city customers have considerably less chance of winning prizes in promotional games of chance than do suburbanites. It asserted, for example, that in 1966 Safeway Stores Inc. distributed 48 top prizes of \$1,000 each in the Washington area, but only two such prizes went to customers of stores in the District of Columbia , while the 46 others were won by suburban customers.

Willard F. Mueller, director of the FTC's Bureau of Economics, said that such distributions exceed "the probabilities of chance many thousand-fold."

Many Items Unavailable

The staff study also said advertised food items frequently are unavailable in a chain's inner-city stores. For example, it found in a survey of Washington stores that 23% of items

American Flag is

Astronaut Neil A. Armstrong of the United States of America was the first man to walk on the moon. He was followed by Astronaut Edwin E. Aldrin. The third member of the team, Michael Collins, continued to orbit the moon in the command spaceship. President Richard Nixon made the first telephone call, July 19, to the moon, and congratulated the three astronauts on their remark-

The almost unbelievable achievement was watched via television by hundreds of millions of

They used to say there were no more worlds to conquer, but the trip to the moon has proved the fallacy of the statement. Men will be landing on other planets and undersea explorers say there

While the American flag now flys on the moon, the United States has kept its people and other

We should all continue praying for the safe

arrival of the three astronauts Thursday, Let's

participate in our small way by flying the Amer-

on the Moon

"Less Satisfactory" Perforance

The study also suggester more basic causes of what it termed the "less satisfactory" performance of food chains in aw-income areas. Stores in such areas generall are smaller and less efficient than suburban teres, the study observed. There also are fewn stores in the inner cities, it said, adding the consequently "the few that do operate theregenerally face less competition than their subrban counter-

"This lack of competition realts in less pressure to maintain tight manageial control. to improve quality and service, r to offer lower prices." the study said.

It also concluded that such prolems are largely beyond the FTC's reach.

The study recommended that tod-chain managements adopt methods to assur tighter managerial control over inner-city stors, and said that cities, in planning inner-city unan renewal projects, should plan for larger numbers of supermarkels that would compete. An the study suggested that the Small Business Administration should provide more financia assistance to independent food stores in lovincome areas.

Rocky Sends Congratulation

Following telegram was sent by Gov. Nelson Rockefeller to Joseph D'Imperio on 175th Anniversary celebration at Mt. Mor-

I certainly wish I, could be with you on this occasion of great Historical Significance. Unfortunately, I am committed elsewhere but I want you to know that is is a pleasure and an honor for me to send greetings to all celebrants of this 175th anniversary of Mt. Morris. Congratulations are also well deserved by members of the Committee who have worked so hard to make this day's events a success. With best wishes. Nelson A. Rockefeller

Pate de foie gras contains at least 75 per cent goose liver and up to 25 per cent other meats, salt, and spices and perhaps truffles (a species of mushrooms).

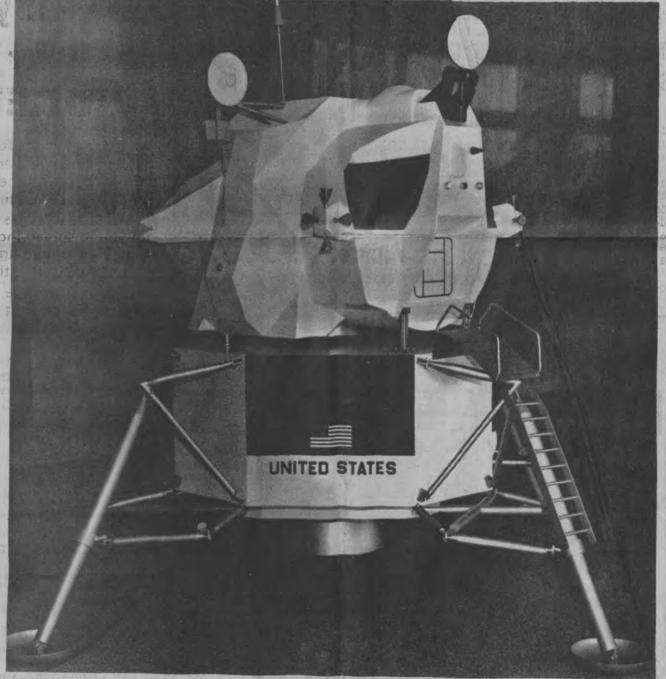
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GENESEE AT TROUP ST OPPOSITE

ST. MARY'S HOSPITAL. ROCHESTER, N. Y.

Astronauts to Take Close-up Photos of Lunar Soil Via Eastman Camera



A POLLO MODEL AT PIKE FAIR -- A model of the Apollo command module in which American astronauts will fly to the moon and a one-third scale model of the four-legged lunar module which will land on the Moon's surface will be on display from August 18 through 23 in the new Youth Building at the Wyoming County Fair, Pike, in an exhibit by the National Aeronautics and Space Administration. Built to one-third scale, the Apollo command module has a cutout section through which viewers may see models of the three astronauts inside the module and the array of instruments and equipment they will operate during the flight. The 30,000 pound actual lunar module will contain its own guidance, propulsion, computer, communications and environmental systems. Two of the three-man team of astronauts on the first Moon trip will travel to the lunar surface aboard the lunar module. Accompanying the models is a display of pictures tracing the Apollo flight from launch from Kennedy Space Center, Fla., through the moon landing and finally to the splashdown when they return to earth at the end of the mission. This display at the Wyoming County Fair is made possible through the efforts of Cong. Barber Conable and Wyoming County Fair Treasurer Charles VanArsdale.



TECHNICIAN OF THE GRUMMAN AIRCRAFT Engineering Corporation dressed in pressurized space suit, checks the handling of the Apollo lunar surface close-up camera. Watching and discussing the test with him is Bruce L. Elle, the Eastman Kodak Company's program manager for the design and production of the camera. Grumman is prime contractor to NASA for the Apollo Lunar Module; Kodak is prime contractor to the contractor the contractor to the contrac tor for the close-up camera.

ican flag in front of our homes and businesses to thank them for flying it on the moon. **College Students** Aid Boys from Industry

able achievements.

people all around the world.

will be surprises in that direction.

peoples informed from the start.

Ten boys from the state school at Industry will be in residence at State University Geneseo next week for the last part of a four week program.

The program sponsored by the College's student government, is designed to introduce underprivileged children to college life, and to interest them in furthering their education.

While at the College, the boys will have "Big Brothers" to help make their stay more enjoyable. Paul War-nick and Ethel Bartholomew, and by the tutor-counselors, Bob Lecher and Walter

now! Pepsi serve 1/3 more six-bottle carton plus deposit



FOLLOW THE 8 DAY

APOLLO LUNAR SURFACE CLOSE-UP CAMERA as it will look when extended for use by the astronauts on the moon. The camera has been designed and built for NASA by the Eastman Kodak Company for close-up scientific photographs of "moon dirt" -- in stereo and color. --(Kodak photo).

TO THE MOON



MOON'S EYE VIEW -- This is what the Apollo lunar surface close-up camera will look like from the surface of the moon at the instant the camera takes a close-up scientific photo of "moon dirt" -- in stereo and color. Demonstrating the camera is Bruce L. Elle, Kodak's program manager for the design and production of the camera. (Kodak photo)

Remedial Programs Set Up By Some Schools; Ranks Of Activists May Increase Courtesy of the Wall St. Journal Worsening Financial Pinch

The dominant fact of campus life next fall -and the outstanding challenge to the nation's system of higher education in the foreseeable future-will be the black student.

That's the nearly unanimous assessment of educators interviewed in a Wall Street Journal survey of 40 leading colleges and universities across the country. The survey indicated that black enrollment at most schools will rise sharply next fall. In many cases, particularly at schools considered trend-setters within the academic community, the number of blacks in the freshman class will be more than double a

The implications are considerable. Because black students are an identifiable, relatively cohesive group, they have become the cutting edge for much of the academic and social experimentation sweeping the schools these days. Their presence also portends renewed budgetary strains following on the heels of a decade of explosive growth.

Outlook for Disruption

College officials are understandably circumspect when asked if rising black enrollment brings with it the prospect of more-and possibly more violent-campus disruption. "I'm hopeful, but I'm prepared" is all that Cornell University Provost Dale Corson will say. National attention was riveted on Cornell last spring when a group of black students-who later turned out to be armed with an assortment of rifles, shotguns and spears-seized a campus building to protest the disciplining of several comrades. The appearance of arms, many feared, had escalated campus disorders to a new level.

Despite next fall's anticipated jump in black enrollment, Negroes will remain a small minority on most traditionally white campuses (about 40% of all Negro undergraduates attend predominantly black institutions). Black enrollment at the 37 schools that responded fully to the Journal's survey will be 9.847, or 3.6% of the total number of undergraduates. The schools queried include the Ivy League colleges and the prestigious Eastern women's schools; they also include a number of leading state universities and private colleges in the South, Midwest and Far West.

Among the schools where black enrollment will rise sharply this fall are both Southern and Northern institutions. In the South, for example, Rice University in Houston expects a freshman class that will be a 3.1% black, compared with a ratio of less than 1% for the school as a whole. At Wellesley College, the exclusive women's school in Massachusetts, admissions officials are proudly forecasting a freshman class that will be about 16% black, compared with 2.6% for last year's freshmen and 4.8% for the school as a whole this coming

Flerce Competition

There's some evidence to suggest, however, that colleges may soon exhaust the number of "qualified" Negroes available. Indeed, competition among admissions offices is already fierce. For example, officials of Vanderbilt University in Nashville embarked on an intensive five-state recruiting program at Negro high schools this spring but came home with only 48 applications, down from 69 a year ago. "I was amazed," says a Vanderbilt official. "The black kids were going East and they were going big-Princeton, Yale, schools like

Vanderbilt's experience may have been extreme, but it points up a problem looming on the near horizon. Though blacks constitute about 121/2% of the college-age population, they account for only about 612% of all high school graduates, according to U.S. Office of Education figures. And probably only about half of all black high school graduates are fully capable of handling a college curriculum, estimates Fred E. Crossland, a Ford Foundation education expert.

"Given present standards, it's preposterous and statistically impossible to talk about boosting black enrollment to 10% even over the next five years," asserts Mr. Crossland. Special Programs

Nevertheless, many schools find themselves under considerable pressure-from students, governmental bodies and their own past rhetoric-to keep expanding black enrollment. As a result, colleges and universities across the country have set up remedial and "compensatory" education programs that seek to upgrade the academic skills of the disadvantaged and absorb them into the regular course of study.

One of the most ambitious such programs was announced this spring by Rutgers, New Jersey's state university. The announcement came several weeks after a black students' group occupied a classroom building for three

days at the institution's Newark campus. The plan, called the Urban University Program (UUP), will be an extension of efforts under which Rutgers was already working with more than 500 disadvantaged students, mostly black or Puerto Rican. Up to 850 additional disadvantaged students who don't meet present academic standards will be admitted to Rutgers campuses this fall at Camden, New Brunswick and Newark under UUP. Start-up costs were originally estimated at about \$2.6 million, although budgetary pressures may force Rutgers to pare this figure substantially.

For every 150 of the UUP students, there will be one "student support team" consisting of psychologists, counselors, educational experts, faculty members and students. They will recruit and advise prospective enrollees and guide them through their compensatory program at college. This "catch-up" period may take up to two years, it's figured, but Rutgers promises to wash out students who don't make headway over a reasonable length of time.

If successful, the impact of the Rutgers program-and others like it-would be revolutionary. "UUP is set up to prove that state colleges can and should educate all high school graduates." says John Martin, an assistant provost in charge of urban affairs at Rutgers. It's estiTHE FREDERICK DOUGLAS VOICE

mated that currently about 65% of all white high school graduates and about 40% of black high school graduates enroll in some form of higher education.

Can Colleges Succeed?

But skeptics say it's unclear how colleges can succeed where high schools seem to have failed. And many legislators, themselves under pressure to trim budgets, wonder whether such programs may produce armies of campus ac-

There appears to be some basis for the belief that many of the disadvantaged students may embrace activism. "After all, the students in these programs have more reason than most to be bitter and suspicious." says Kenneth B. Clark, a prominent Negro psychologist. "Also, many of them have a need to assert a kind of independence of their benefactors. They don't want to be put in the position of having to appear grateful all the time."

As for the academic prospects of the disadvantaged students now enrolling in college, only time will tell. Some moderate Negro leaders have voiced fears that the black studies programs the students have successfully demanded at many schools may leave the youths ill-prepared to "make it" in the outside world. Also, at some schools there is concern that a sudden influx of poorly prepared minority group students may damage academic standards generally.

When it was proposed, for example, that City College of New York's undergraduate en-

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rollment be sharply expaned and that 50% of the class of 1970 be dran from ghetto areas without regard to acadelic achievement, the reaction was vehement several faculty members threatened to resin; others warned that the college's degrees ould be devalued. The plan has since been ocarded, though a relatively large, sudden islux of black and Puerto Rican students still sems likely.

But experience todate at Wesleyan University in Connecticut where black enrollment rose from almost thing in 1964 to nearly 7% of the student bod last year, suggests that a dismal record my not always portend academic failure to a minority group student. Though black Wsleyan students average 150 points lower the white students on their Scholastic Aptitude Tests, their dropout rate has been slightly lis.

"Perhaps te typical black student receives special tutorig and counseling that reduces his chances I dropping out, or perhaps he is simply mor determined to succeed," theorizes

In one rea, the implications of rising minority grup enrollment are unmistakable: Such stuents pose a substantial financial burden on elleges and universities.

Abox 60% of all black students report financial ai as a major source of their expenses during college, compared with about 30% of whitestudents. And a study of a compensatory eduction program at City College of New

Food Club

FRUIT COCKTAIL

FIVE SPARKLING

York showed that costs per student averaged about \$2,500 annually, compared with about \$1,500 for students who met the usual admissions criteria.

Aid Leveling Off

The situation is particularly critical because the push for higher enrollment of minority group students comes at a time when Federal state and local aid programs are leveling off. Aid available to incoming freshmen has actually declined in some cases. Rutgers, for example, still isn't sure where the funds will come from next fall to finance its new program for disadvantaged students. At the University of Illinois, financial cutbacks have contributed to a decision to trim a program under which Chicago-area ghetto students were being recruited.

Over the long run, however, educators are generally optimistic about the possibilities of accommodating larger numbers of disadvantaged students. For one thing, it may prove politically difficult to resist such programs; they will ultimately benefit impoverished whites as well as blacks. Also, educators concede that their budgets contain a good deal of slack.

One possible belt-tightening move: Teachers may be required to do more teaching and less independent work. In Ohio and Texas, legislators earlier this year introduced bills that would have required faculty at public institutions to teach a minimum number of hours each week. Both bills were subsequently dropped, but it's understood that Ohio schools have informally agreed to set their own standards for faculty

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Food Club

JULY 30, 1969

Lakeville Man Dist. Governor Of Lions Clubs

At the New York State Convention of Lions at Lake Placid. John R. McGuire of 160 Pebble Beach Road, Lakeville, was elected District Governor of 20E which is composed of 71 Lions Clubs in seventeen counties. Lion John was endorsed by his own club, the Lakeville Lions. He has been a member of that club for ten years, was Secretary 4 years, President 1 year, served on the Board of Directors 8 years and holds a perfect attendance award for 10 years.

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FROM THE OFFICE OF CONGRESSMAN FRANK HORTON, REPORT FROM WASHINGTON -- Congressman Frank Horton and Bowie Kuhn, Commissioner of Baseball, discuss the All-Star Game and the future of baseball on "Report from Washington," August 3, on WROC-TV, Channel 8 at 11:45.

Red Cross Tips On Home Pool Safety

. More than half a million U.S. families, who count a swimming pool as part of home, were given tips by the American Red Cross today on how to make the private pool a place of pleasure and not a place of discomfort or

even tragedy "This is the time when you will want to clean the winter debris out of your pool, have your purification system put in working order, and make sure there are safety items at the poolside," said John T. Goetz, Eastern Area Di-rector of Red Cross Safety

He said that 575,700 inground home pools were in use in the 1967-68 fiscal year which is an increase of 20,500 over the previous year. These precautions, he suggested, will help keep the home pool a safe and enjoyable place for the family and

friends. 1. Consult your local health department about pool sanitation. Know how to test for purity of water and how to maintain good chemical bal-

2. Be sure the pool deck is as slipproof as possismall tiles make a safer

3. Clearly mark the shallow and deep parts of pool with buoy lines. 4. Allow no one to swim

5. Provide supervision

6. Fence the pool and include a gate which can be locked when the pool

7. Make provisions for shade so that pool users can get respite from the

8. Install a Home Pool Safety Post with a ring buoy, reaching pole, and a list of emergency phone numbers. Your Red Cross chapter can provide a poster which gives the specifications for setting up the

9. Keep a first aid kit on hand.

10. Be sure that some member of your family knows how to administer first aid; especially artificial respiration. Your Red Cross chapter cantell you when its next first aid lifesaving course is sche-

11. Do not allow running or horseplay around the

12. Do not allow bottles or glassware around the

13. A diving board can be a hazard. Caution swimmers to stay away from the area directly in front of the board.

14. Free swimming instruction is available through your Red Cross chapter. It can also provide you with the illustra-ted booklet, "Teaching Johnny to Swim," which will give step-by-step information for teaching very young children to

for youngsters at all times. **Wet is Beautiful**

"Careless use of land and water is still the greatest threat to the orderly planning of town and country communities throughout New York State. said Wallace L. Anderson, head of USDA Soil Conservation Service operations in the

State. At his Syracuse headquarters, the SCS official said, "We can no longer turn up our noses at the value of any piece of ground. It may well be tomorrow's site for vital food or fiber production, or a badly needed school, home or in-dustry."

Turning to specific examples, Anderson stated: "Reckless treatment of New York State's priceless wet, marshy areas particularly needs to be checked. We need to uproot the tendency to regard them as worthless ol' mudholes' good only for dumping and other landfilling exploit-ation. This concept is absolutely false.'

The conservation official offered scientific evidence based on soil and water surveys conducted in New York State's 56 soil and water conservation districts. Results show a minimum of 515,000 acres of important wet lands within State boundaries.

'Disposal of old car bodies, garbage and rubbish within these areas is a sure way to increase the already

serious pollution problems of our underground water supplies and surface streams, Anderson said.

Added hazards to community health occur where sewage lagoons are installed in wet sites. Organic matter fails to break down and dissipate at a safe rate, according to SCS findings.

"Long-term benefits of swamps, marshes and wet lands far outweigh the shortsighted expedients they too often serve, said the SCS official.

These areas nurture and protect virtually all the desirable species of New York State's prized songbirds, game animals, furbearers and waterfowl. In addition, Anderson said that the continuous supply of nutrients furnished by marshlands to downstream fisheries is also of vital import-

Control of floods and silt among troublesome streams is yet another plus that communities should consider in conserving their marshy sections. "Such sites are frequently the only natural flood protection that many towns and cities have," the official said.

"Exploitation has been halted here and there by legislators and other civic leaders who recognize the true resource prior-ities of these areas "

That Bolt from The Blue May Be Looking for You, Says ARC

"The Bolt that never sleeps, Thunder with breath of flame" - that's lightning, Mother Nature's busiest problem child.

According to the Environmental Science Services Administration (ESSA), it strikes the earth 100 times each second, sometimes carrying current peaks of 200,000 amperes. It provides the pyrotechnics for some 1,800 thunderstorms that are estimated to be in progress over the earth's surface at any given moment. And it kills.

Sad to relate, most of the lightning deaths that occur in the United States each year could easily have been avoided, says John T. Goetz, Eastern Area director of the American Red Cross Safety Programs-

Moreover, many of those struck by lightning could have been saved, if their companions had known how to save them, he believes. He will also throw in the story that, if you are quick-witted, you may actually be able to "dodge" a lightning bolt. Believe this too, because it could save your life, as pointed out below.

"People in open areas, roof tops, golfcourses, or who are in or on the water are in special danger prior to a thunderstorm and during that storm," states Mr. Goetz. The danger from lightning is greatest just before the storm, so the best course of action is to get out of the open when those dark, rolling, cumulonimbus clouds begin to pile up on the horizon.

Because many golfers are reluctant to do this, it is understandable that annually a large percentage of persons struck by lightning are golfers. The fellow taking one more stroke on the open terrain sets himself up as the tallest object --even WITHOUT steel club upraised-and when he does seek shelter it is often beneath a lone

tree, a natural and frequent target of lightning.
"No matter what your game," declares Goetz,
"it's a dangerous one when it puts you in the path of electrical storms. The best first aid is preventive, but if, for one reason or another, you are caught in a storm and a companion is struck by lightning, remember first that he carries no electrical charge and can be handled safely. The next step is to administer correct first aid for either shock or burns or both."

Mouth-to-mouth resuscitation is the most efvective method to revive an unconscious, nonbreathing lightning victim, according to Mr. Goetz. Keep him warm, try not to contaminate any burns, and get an ambulance there as soon

Mr. Goetz cites the following thunderstorm safety procedures recommended by ESSA:

1. Protect your home with a properly installed and maintained lighning protection system.

2. Stay away from open doors or windows, fireplaces, radiators, stoves, metal pipes, sinks, and plug-in electrical equipment like radios, television sets, lamps, and refrigerators.

3. Do not use plug-in electrical equipment like hair dryers, electric toothbrushes, or electric razors during an electrical storm.

4. Do not use the telephone - lightning may strike telephone lines outside. If you're out of doors:

5. Don't work on fences, telephone or power lines, pipelines, or structural steel fabri-

6. Don't use metal objects like fishing rods and golf clubs.

7. Don't handle flammable materials in open containers.

8. Stop tractor work, especially when the tractor is pulling metal equipment and dismount. Tractors in open fields are often struck by lightning.

9. Get out of the water and off of small boats. 10. Stay in your automobile if you are traveling. Automobiles offer excellent lightning pro-

11. Seek shelter in buildings. If no buildings are available, your best protection is a ditch, cave, canyon, or under head-high clumps of trees in open forest glades.

12. When there is no shelter, avoid the highest object in the area. If only isolated treees are nearby, your best protection is to crouch in the open, keeping as far away from isolated trees as the trees are high.

13. Avoid hilltops, open spaces, wire fences, metal clotheslines, exposed sheds, and any electrically conductive elevated objects.

And here's where you can "dodge" that lightning bolt:

14. If you feel an electrical charge- if your hair stands on end or your skin tingles - lightning may be about to strike you. Drop to the ground immediately.

"Knowledge of what to do when people have stopped breathing because of electrical shocks can save many lives," Mr. Goetz says. "The Red Cross offers free first aid courses through its chapters. I wish golfers - or for that matter, anyone who leads an active, outdoor live would invest 15 minutes of their time by paying a visit to the nearest Red Cross chapter to get the full story."

POLICE WAR ON DRUNKEN DRIVERS

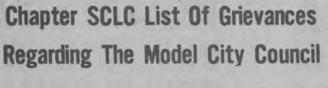
The New York Police is gearing up for an all-out attack on the problem of drinking drivers.

Superintendent William E. Kirwan disclosed the start of a program for the training of 438 troopers and sergeants in the operation of breathtesting equipment and the acquisition of 73

Breathalyzers which will nearly quadruple the State Police inventory of these instruments.

Both the training program and the new instruments are being financed under a \$75,051 federal grant.

Kirwan said the program would provide the means for further curbing an offense which national statistics indicate is involved in at least half of the fatal highway ac-



The Following Is The Rochester

1. All illiterate people and people who do not live in the community, we demand that they resign from the council.

(a.) We have found that illiteracy among the council members to be extremely high. We have found that people who would know physical planning, from public safety and recreation, would not be able to determine housing from social services. How would these people be able to ing for those members who do not live in the community and have the community at heart, resign from the city controlled Model Cities council.

of the Model Cities Council that district. We have found Gary Proud, a member of the that members of the various white community; we demand districts are misinformed his resignation on the and in many cases uninterested in the welfare of the trolled Model Cities Procommunity, and is closely aligned with the city administration, and their policy of

city controlling. (c.) We further demand that all members of the council that are supposedly representing the people of the community and the city's payroll or other programs, controlled and funded by the city; we demand their resignations on the grounds that, you can't people at the same time. We have found that the loyality lies with the employer in this case, the city.

2) Hire more Black people qualified non-profit housing

from the community to work at the Joseph Ave. office.

GREETING THE CROWD that was on hand Wednesday to meet him in his first visit to St. Thomas since

being named the islands' new Governor, former Health Commissioner Dr. Melvin H. Evans chats with well

wishers. Evans and other members of his recent Washington party flew in aboard an Antilles Air Boat to

meet with Government officials and to hold a closed door session with Republican Party leaders. Some 15

persons were on hand to greet the new Governor, including current Acting Governor Cyril E. King.

(a.) The Model Cities office on Joseph Ave.; 98% are white who live in the white community. 2% are non-white which were brought in by the city from other cities and other states, and don't live in the Black community.

3) We challenge all District Representatives for facts about the program and that they hold a meeting to bring come up with a plan for the en-the people up to date on the tire community. We are call- city controlled Model Cities

(a) Since the election of the District Representatives, over a year ago, they have not held a meeting at anytime (b.) The present chairman or anyplace with members of is that he is not in- formed about the City con-

> 4). We demand the Model Cities Program, give the go ahead to Rochester Soul Christian Leadership Inc., for construction on Parcel 26 of 120 units of low-income housing of early acqusition in upper Fall Urban Renewal Projects and stop holding up construction of housing with a lot of promises and tricks.

(a.) The city controlled represent the city and the council, is really not concerned about developers and sponsors, who have the expertise in construction of housing, because none of the time until the evils have been

developers have been given the go ahead in the Model

(Daily News photo - Cunningham)

5.) The present Council is a rubber stamp for the city and should be dissolved if the city does not give more power to these so called representatives of the community.

6.) We demand that the socalled Council restrain itself from discussing business of community organizations in the absence of that organi-

(a.) We have found that the council discussed the internal business of community, organizations, distorting the facts and trying to discredit the organizations in the eyes of the community.

7.) We demand an organization convention be held to allow new organizations to participate in the Model Cities Program after the evils have been corrected.

(a.) We have found that there are illegal officers. district representatives and illegal organizations that are not known to the community, not chartered by any organizations that are to the community, nor incorporated by the state of New York, and there are people on the council claiming to represent these illegal organizations. We demand that they resign and that a organization convention be held.

8.) The Rochester Chapter of S.C.L.C. will not be a part of tricking the Black people or the poor people of the community. It will not be a puppet or a rubber stamp for the

9.) We demand our seats on the Council after the evils have been corrected.

10.) There will not be an uninterupted meeting on the Council anywhere or at anycorrected.

People's Model **Cities Program**

A Plan from the People's Housing Com-

The People's Housing Committee plans includes Garden Type and Townhouse units limited to two stories also included are housing for Senior Citizens and Single people the total plans call for 1300 new constructions in the area which will cost approximately 57 million dollars. The People Com-

mitte limited the num-The plan also inber of rehabilitated houses to 300, and propose the renovation of 221 Joseph Ave. at the corner of Kelly and Joseph now called the Model Cities Office to be used for emerin the area. gency housing needs. The total rehabilitation program will cost approximately 3,390,-

The committee recommends the raising of the Federal Rehabilitation Grant from 3,000 to 5,000 for low-income homeowners in urban renewal or code enforcement projects. Calling for new sewage lines and drainage systems in the area.

Another phase of the plan from the People Committee outlines Black owned and operated Shopping Center with such business, as Supermarkets, Launderat mats, Shoe stores, Clothing, Bar-bershop, and Service Centers with underground parking facil-

cludes larger recreational centers with Swimming pool, and other recreational facilities to meet the needs of the people The people Commit-

tee claim all rights and title to all parcels in the people committee area including the ones in early acquisition.

The People Housing Committee here by reserve the right to check the eligibility of sponsors and name

Cities program is designed to combine federal, state, local, and private money to attack poor living conditions. Its goal is to improve an 1100 acre target area with 250 blocks, where 36,000 people live. The area is bound by Clifford Avenue on the north, Goodman Street North on the east, Main Street East and the Inner Loop on the south, and the Gen-River on the esee

west.

developers in the area.

The People's Model

A survey was made by Model Cities People's Housing Committee which showed that 37th of the 6,-108 main housing structures in the area "showed evidence of major deterioration or were delapidated." Another 36% showed minor deterioration; 27% were "generally sound". The survey also indicated that 50% of the households were Black, 43% white, and 7% Spanish speaking. The poor exterior conditions were caused by age, tenacy, deferred maintenance, and lax code enforce-

ment. The only eligible corporations that have submitted necessary credentials to the People's Housing Com-

mittee read as follows: 1. Rochester Soul Christian Leadership, Inc. of the Rochester Chapter of the Southern Christian Leadership Conference.

2. Fight Housing Development Fund Company, Inc. of the "Fight" organization.

These corporations, beyond a doubt, have proven to the People's Housing Committee their capabilities of developing low and moderate income housing for Black people and poor people in the black commun-

This committee hereby gives the un-conditional go-ahead to the following corporations to develop all the housing in the People's Model Cities Program.

Signed Chairman of the People's Housing Committee

Scientists estimate there are from 625,000 to 1,500,000 different kinds of insects on earth. More than 82,-500 occur in North America above MexYOU."

"GOOD AFTERNOON*****MR.

PRESIDENT GLAD TO

MAKE YOUR ACQUAINTANCE, the

PRESIDENT answered -- ADDING

I'VE HEARD SO MUCH ABOUT

IT WAS THE YEAR . . . 1862 . . .

PLACE U. S. CAPITOL, WASHING-

TON, D. C.; FREDERICK DOUGLASS

HAD JUST ADDRESSED THE PRES-

DENT OF THE U. S.; THE REVER-

ED ABRAHAM LINCOLN. HE SAID.

"I'VE COME TO GIVE YOU SOME

AID AND ADVICE, I AM AWARE THAT

THE NORTHERN ARMIES HAVE SUF-

FERED... TRAGIC DEFEATS ON THE

BATTLE FIELDS OF THE SOUTH.

Black Poware

ADMINISTED BY THE VICTORIOUS CONFEDERATE TROOPS AND YOU ARE ANXIOUS TO WIN THE WAR. PRESERVE THE NATION AND FREE THE SLAVES!! I ADVISE THAT YOU USE THE "BLACK POWER" . . . THE BLACK ARMS TO DEFEND THIS NA-TION, FOR THEY HAVE PROVED THEIR WORTH SINCE BUNKER HILL. IN THE DEFENSE OF FREEDOM AND INDEPENDENCE." PRESIDENT LIN-COLN, REPLIED "IWILL TAKE YOUR SUGGESTION UNDER ADVISEMENT AND THANK YOU FOR COMING TO SEE ME AT THIS CRUCIAL PERIOD IN OUR NATION'S HISTORY."

35 Years of Service - Subscribe Today -

43--In February 1967 this publication and the U.S. Postal Department issued a commenorative stamp for Frederick Douglass. This newspaper worked for 20 years to bring this about.

44--The publisher of this newspaper was elected to the Board of Directors of "Action For A Better Community, Inc." by a plurality of 512 votes during an election conducted throughout the "Target Area." He was subsequently elected secretary to the Board of Directors, where he served for over (2) years. He resigned to return to the publication of historical materials that have to do with the Genesee Country.

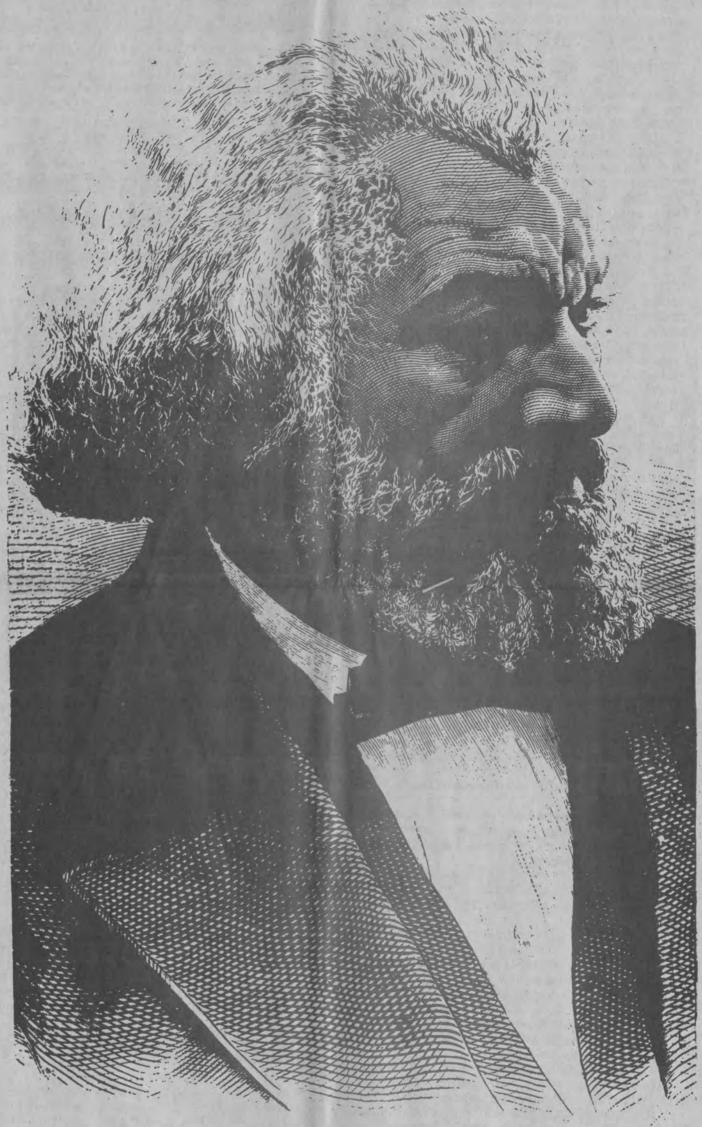
45--In April 1967-1968 the University of Rochester on the urging of the editor of this newspaper, sponsored the Frederick Douglass Sesquicentennial Lectures, a series of six lectures. After the series the University named one of its large faculty and dining halls for Frederick Douglass.

46--The editor asked that the imposting bust of Frederick Douglass, be brought down from the University loft, and be placed in the Rotunda of the Frederick Douglass Hall. This particular work of art had been given to the University in the early days of the beginnings of this great institution.

47--In November of 1968 the Rochester Board of Education acted on the request of this newspaper, asking that one of their new schools (which was then nearing completion) be named for Frederick Douglass, the Great Emancipator. This was done and the editor along with the popular Ossie Davis gave the main addresses on Dedication Day. In June of this year 1969 . . . the editor was aked to give the main address and take part in the "Laying of the Corner Stone."

48--In October 1968 this newspaper petitioned the County Legislature to have constructed a likeness of F. Douglass (a bust) and have it placed in the Hall of Justice. Word has just been received today regarding this particular project. Plans are now under way.

50.--There are many milestones that have been passed, as well as, many "firsts" that have been awarded to those persons who have been connected with this newspaper from its inception. However, "Memory" will not always bring them to mind. Suffice us to say that, besides its' editor and publisher there have been other intrenid persons, who have made a



FREDERICK DOUGLASS

lasting contribution to the success of the "Voice" --, that is if we look at it that way.

And lastly: . . . We must not forget those who have opposed us and every thing down through the years that we have tried to do. However, in remembering them, we say, forgive -- forgive.

Howard W. Coles is heard on the following radio stations: time wise as follows: Station WSAY at 10:30 a.m. on Saturdays; WHAM, 6:20 p.m., Saturdays; WHEC, Sunday evening, 10:30 p.m.

"VIGNETTES OF 1969"
"WORLD WIDE ROCHESTER"
"THE GOSPEL CARAVAN"

LOOKING BACK OVER THE YEAR 1941
Another year, with all its vicissitudes, sorrows and joys is nearing its close and with all that the year has held for us one way or another, we regret to see it coming to an end.
During the year 1941 this publication has

striven, as in years past to lead the way into a better day for our race here in this vicinity. We have striven constantly to present to the public the Afro-Americans who have accomplished big things, as well as the lesser successes and victories which have been there. We have tried to show the race that cooperation, wholeheartedly and unstintingly given, will benefit the entire race, which cooperation will make for better businesses and stronger organizations among our people. We have endeavored to present to the citizens of Rochester the progressive and fair minded business people by the fact that they used this publication for their advertising in order to obtain the patronage and good will of our race. We have also tried to show wherein those who have refused to use the Afro-American newspaper, "The Voice" for any advertising, have shown plainly that they are not interested in having a colored newspaper in Rochester, or else they are prejudiced and non-progressive. We have attempted to carry all personal news in regard to social events, sickness, births, deaths, etc., as far as we were able to obtain these items. We have endeavored to teach the race that it is best to spend our money with white businesses which do hire colored people in some capacity, as getting jobs seems harder as time goes on. We have investigated various institutions here which have shown plainly that they do discriminate in many ways, and have published these facts at various times. We have attempted to lend our support to the other Afro-America leaders of this vicinity, although in many instances they have not accepted our assistance, desiring rather to go ahead with various programs for the betterment of Rochester without the assistance of the local press. We have steadily hired some of our own boys and girls whele

ever the need has arisen for additional help.
We have always been willing and ready to lend a helping hand or an ear to those in distress and giving of our advise, our time or financial means to help them on their way. We have constantly raised our voice for such progressive changes at better housing conditions for our race, more colored school teachers, colored mail carriers, policemen, social investigators, nurses and doctors in the hospitals, more jobs in public buildings, as the court house, libraries, etc, as well as more jobs in privately owned and privately financed companies and corporations. We have endeavored to promote dances at various times to help finance the newspaper, which promotion ideas in some form are used by all newspapers to make it possible to pay off the great expense of printing a newspaper.

We extend to all who have assisted in any way during the past year our most sincere thanks and wish to all much success.

We hope that you all will find a spot in your heart for your newspaper -- THE VOICE -- and that you will decide to buy it, advertise in it, and use it for your news so that it will continue to grow and be an asset to the Afro-American in Rochester.

It's not enough to talk about cooperation -- Practice it!

Our motto is "A 'Voice' in every home in Western New York."

POLICE WAR ON DRUNKEN

DRIVERS

The New York Police is gearing up for an all-out attack on the problem of drinking drivers.

Superintendent William E. Kirwan disclosed the start of a program for the training of 438 troopers and sergeants in the operation of breathtesting equipment and the acquisition of 73

Breathalyzers which will nearly quadruple the State Police inventory of these instruments.

Both the training program and the new instruments are being financed under a \$75,051 federal grant.

Kirwan said the program would provide the means for further curbing an offense which national statistics indicate is involved in at least half of the fatal highway accidents.

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